



York County Corvette Club Monthly Newsletter – “Vette Gazette” Advertising – Information and Rates

Background and Opportunity

The Vette Gazette is the official monthly newsletter of the York County Corvette Club and is an excellent and cost-effective way for your company or organization to reach a unique and very desirable demographic in South Central Pennsylvania.

Our members represent the entire spectrum of Corvette experience, from those simply interested in the social aspect of driving America’s favorite sports car to many that are diehard automotive enthusiasts.

The Vette Gazette is published monthly and is emailed to each member’s household so that it arrives on the 1st of the month. It is also available to members via our website at:

<https://yorkcountycorvette.com>

Emailed copies are also distributed to many other Corvette clubs in our region reaching well over 3,000 individual Corvette owners.

Rates / Specifications

All quoted rates are for B&W print/and color electronic copies. Ads must be submitted electronically in camera-ready format (.jpg, .pdf, etc.) to jss3333@comcast.net

Half Page (5.50”H x 8.50” W)

12 months: \$350.00

Quarter Page (5.50”H x 4.25” W)

12 Months: \$250.00

1/8 Page (2.25”H x 4.25” W)

12 Months: \$150.00

Business Cards (2.00”H x 3.50” W)

3 Months: \$30.00

12 Months: \$100.00

Please note: All dimensions are approximate, with final dimensions determined by newsletter layout.

Deadlines / Changes / Approvals Deadline for all upcoming ad submissions, including any change to currently running ads, is the 20th of the current month (e.g., deadline for October placement would be September 20th).

Multifrequency ads will automatically be carried over from previous submissions if no changes are submitted. All potential ads need to be approved by the York County Corvette Club board of directors.

Terms

Payment for all ads is due in full prior to ad placement. Make all checks payable to “YCCC”.

Contact

Questions regarding content or layout can be sent to president@yorkcountycorvette.com

Business Precedence

Once an ad is approved for insertion into the newsletter, we will make every attempt to allow for business precedence during the time this ad is running. No other like business can advertise unless approved by York County Corvette Club Board of Directors.

Mail check and send copy to:

York County Corvette Club
P.O. Box 3033
York, PA 17402